



United Nations  
Global Compact

Uniting business for a better world



## A STATEMENT FROM BUSINESS LEADERS FOR RENEWED GLOBAL COOPERATION

### FREQUENTLY ASKED QUESTIONS

#### 1. Why this Statement?

There has been a growing consensus within the business community that now is the time for us all to unite behind the spirit of global cooperation to address the COVID-19 pandemic and convergence of other global crises including climate change, economic uncertainty and racial/social injustice – all of which are being compounded by a rise in disinformation.

[A Statement from Business Leaders for Renewed Global Cooperation](#) (“Statement”) was inspired by the numerous interviews the UN Global Compact conducted as part of its [Action Platform for Peace, Justice and Strong Institutions](#) (“SDG 16 Action Platform”) and the countless people who participated in global dialogues initiated by the United Nations this year.

This Statement seeks to highlight a sense of urgency for inclusive multilateralism, demonstrate commitment from the global business community and call on Governments to do their part.

#### 2. What does it mean to sign the Statement and who needs to sign it?

As we celebrate the 75<sup>th</sup> anniversary of the UN, this presents an opportunity for CEOs of multinational, large, medium and small enterprises from around the world to lend their voice to this important moment. The UN Global Compact is inviting all of its **participants and signatories** to sign the Statement from 17 August, 2020 to 14 September, 2020.

#### 3. Why am I receiving an invitation to sign the Statement?

You have received an invitation because you are the direct contact in our database. We encourage you to forward to the appropriate colleague within your organization to ensure that your CEO has the opportunity to consider signing the Statement. There is also an [open invitation](#) on our website that you can access.

#### 4. How do we sign up and what does it mean to sign up?

All you need to do is confirm that your CEO will sign the Statement and then complete the [sign-on form](#) (note: there is **no** need to provide your CEO’s electronic signature). We will then verify your submission internally, and if it is consistent with our records, you will receive a confirmation email including a social media toolkit so you amplify the message and encourage other CEOs to join your organization in signing the Statement.

Signing the Statement does not impose obligations or reporting requirements. Rather our participants and signatories are encouraged to demonstrate how they will translate the promise they are making into practice including by joining the SDG 16 Action Platform.

## **5. What happens once my CEO has signed the Statement?**

The Statement – along with the complete list of CEOs and their respective organizations – will be presented to the UN Secretary General, António Guterres, at the opening ceremony of the UN Private Sector Forum (“**Forum**”) on Monday 21 September, 2020 to coincide with the 75<sup>th</sup> session of the UN General Assembly.

The Forum is part of Uniting Business LIVE, an immersive, digital experience over the course of three days, 21 to 23 September, 2020 uniting over 10,000 forward-focused chief executives, corporate sustainability leaders, policymakers, heads and UN representatives from across the globe to reflect on the key pillars and priorities of the UN and to ask how business can build forward better. This is open to all UN Global Compact participants/signatories and their employees. We invite you to [register](#) and join us.

The Statement will be promoted to top-tier media and through UN Global Compact social media.

## **6. What if my business is not part of the UN Global Compact?**

Your business will need to be a UN Global Compact **participant OR signatory** to sign the Statement. For more information on how to join please visit our [participation](#) page. While your application request may not be processed before 14 September you will still have the opportunity to sign the Statement once your participation is confirmed and it be acknowledged on our website.

## **7. What if my CEO does not sign the Statement before 14 September?**

You will need to submit the form before 14 September to have your CEO’s name and organization included on the list being presented to the UN Secretary-General on 21 September. Nevertheless, if you miss this deadline, your CEO is still able to sign the Statement and it will be acknowledged on our website.

## **8. Does it have to be the CEO who signs the Statement?**

Yes. We encourage all CEOs to sign the Statement to demonstrate the importance of the moment. This is an opportunity for business leaders to articulate to global leaders why inclusive multilateralism matters.

While we encourage CEOs of subsidiary companies or CEOs of country operations to sign you will only be representing that subsidiary or country/region and not the entire organization.