



TARGET  
GENDER  
EQUALITY



### Target Gender Equality – When She Leads

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**Quick facts:** Angela Magno Malagón – R&D&I Project Manager, Director of Communication and Marketing – BIOAZUL SL - Spain


#### **We have 10 years to achieve the 17 Sustainable Development Goals. What are you doing to champion the Global Goals in your business?**

I am fortunate to work in a company whose entity is based on the achievement of some of the Sustainable Development Goals, namely Global Goal 6: Clean Water and Sanitation, Global Goal 7: Affordable and Clean Energy, Global Goal 11: Sustainable Cities and Communities, Global Goal 13: Climate Action and Global Goal 17: Partnerships for the Goals. But also, day by day, in our company we try to go further, and we work on universal objectives that will not influence the annual turnover of the company, but its human development and its resilience over time.

Daily I am fortunate to work on projects in which we develop activities that are aligned with the 17 Sustainable Development Goals. For example, we develop quality and accessible educational modules (Global Goal 4: Quality Education), we promote the presence of women in decisive and managerial roles (Global Goal 5: Gender Equality), we open scholarships and jobs (Global Goal 8: Decent Work and Economic Growth).

#### **Can you share one obstacle that you had to overcome to achieve a successful career in business?**

The misconception that to succeed you have to give up something, there is an invisible barrier that seems to determine that women have to choose between personal or professional life, and that it is not possible to achieve a high level in both, must be eliminated. In my opinion it is a preconceived idea that limits us for the development of both personal and professional lives and generates a sense of guilt if one of them is not renounced. But personally, until I got rid of that guilt and felt proud of keeping both in balance, enjoying both facets as a woman, I could not succeed and feel proud of my achievements on both sides of my life.



**What is one piece of advice you would like to share with fellow women that are aiming to shatter the glass ceiling in the business world?**

Women bring a different approach to the business world than men. Our objective must be to show how this contribution is essential for success since we have a capacity for analysis and response that enriches business and helps to achieve great objectives. For this reason, we must be proud and show our attitudes that in many cases will be key to achieving business success ... For all this we must "sell ourselves better," we are essential for companies!