



TARGET
GENDER
EQUALITY



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TGE NEWSLETTER | JUNE 2021

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We're excited to look back on the many successes of the first round of Target Gender Equality and to look ahead as recruitment for the second round has begun!

Initial Target Gender Equality results from companies that recently completed the programme are in and looking promising. 83 per cent are revising existing targets or drafting new targets for women's representation and leadership in top management. In addition, companies have been sharing over 260 planned actions to help them meet their targets—ranging from revising recruitment practices, to driving family-friendly workplace practices and launching mentorship programmes. For more exciting outcomes of the programme, [check out the impact to date](#).

Target Gender Equality expanded to 44 countries this year—we encourage you to spread the word and [sign up by the end of June](#).

Finally, we're excited to announce we've surpassed the milestone of [over 5,000 WEPs Signatories!](#)

TOP NEWS

Target Gender Equality at a glance



We recently launched a new webpage to showcase the outcomes and impact of Target Gender Equality to date. Check out the latest stats, company testimonials, targets set and interviews with women accelerating progress on gender equality. **Visit the webpage** »

Interested in learning more about Target Gender Equality? We hosted a series of webinars (available in [English](#) and in [Spanish](#)) to provide an overview of the programme and answer frequently asked questions. There will also be two Q&A sessions about Target Gender Equality at the upcoming Leaders Summit on 15 June from 12:30–1:00 p.m. EDT and on 16 June from 6:00–6:30 a.m. EDT. **Sign up for the Leaders Summit** »



UPCOMING EVENTS



Thousands of leading figures in business, government and civil society will come together virtually for the **UN Global Compact 2021 Leaders Summit on 15–16 June** to accelerate strategic collective action on the SDGs. The Leaders Summit will chase the sun over **26 hours of continuous programming**, one time zone to the next to help unite business for a better world.

Be sure to watch sessions about gender equality hosted by Local Networks Japan, India, Ukraine, Bangladesh, Kenya, Switzerland and Brazil, head to the ASU Growth and Innovation Stage tailored to SMEs and check out the Women's Entrepreneurship Accelerator booth. There will also be a Plenary session on 16 June from 7:45–8:30 a.m. EDT highlighting African women leaders in business and Government.

See the full agenda here »

Local Action



In Brazil:

Global Compact Network Brazil released a report detailing the local impact of Target Gender Equality, including how fifteen companies set public targets for women's representation and leadership.

[Read the report »](#)



In Italy:

On the occasion of the Italian Presidency of the G20, Global Compact Network Italy and Women 20 are co-organizing an event to promote women's empowerment in the private sector in Italy. The event will take place on 28 June at 2 p.m. CET.

[Register for the event »](#)



In Ukraine:

Global Compact Network Ukraine is hosting a session at the upcoming Leaders Summit to discuss how efforts to advance gender equality have gained momentum in Ukraine, tripling WEPs Signatories within just two months.

[Tune in to watch »](#)

WHAT'S YOUR TARGET?



Ripisa - Target Gender Equality Participant in Mexico

Targets: 30% women in management positions by 2025 as well as eliminating the gender gap in all levels by 2025

"There is no progress without equality. If we do not work together to achieve it, we all lose."

[Learn more about Ripisa's plans & actions »](#)

Martha Tilaar Group - Target Gender Equality Participant in Indonesia

Targets: Train 5,000 women in a women's empowerment programme to encourage entrepreneurship and have 50% women in top management positions

“Involving women in business has long-term contribution to helping increase the economic scale of the nation, raising gender equality in the community and reducing women trafficking.”

Learn more about Martha Tilaar Group's plans & actions »



GLOBAL COALITION NEWS

- Register for the [Generation Equality Forum](#) including the [Women's Entrepreneurship Accelerator](#) event
- Take the [UN Women Survey on Gender Responsive Procurement](#)
- Read the [SDG 16 Business Framework](#)
- Join the CBFW's webinar "[Women's Empowerment through Agricultural Entrepreneurship in sub-Saharan Africa](#)"
- Check out the Commonwealth Businesswomen's Network [10 point message to G7 leaders](#)
- Contact anastasia.bektimirova@itu.int to be interviewed for the [Talking Tech: Girls and Women in ICT](#) series
- See [e-learning courses](#), [training videos](#) and publications from the ILO
- Read the [event recap](#) from the CEO Briefing for the Generation Equality Forum
- Follow the path of the WEPs Journey through the latest [WEPs Brochure](#)
- Sign up for webinars on [Women's entrepreneurship: key definitions and criteria](#)
- Learn about gender parity in the legal profession through the [IBA's 50/50 by 2030 Project](#)
- Attend [Promundo's webinar](#) about the State of the World's Fathers Report
- View the recording of a WEPs [webinar](#) on how employers can support parents at work



WHEN SHE LEADS



Rebeca Franco de Abreu, Senior Analyst, B3, Brazil

Working to engage companies listed on the B3 stock exchange in sustainability efforts, Rebeca not only advances ESG efforts in a professional capacity, she has also overcome personal obstacles as a woman in a male dominated sector. [Read more »](#)

Eva Muñoz, Corporate Communications Director, Solunion Seguros, Spain and Latin America

Building global communications plans to streamline sustainability, Eva advocates for progress on the SDGs daily. She challenges women to not question the professional progress they've made, but to focus on future advancements. [Read more »](#)



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Elisabeth Anna Resch - resch@unglobalcompact.org

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