

Live meeting online

Seaweed Day

The Launch of The Seaweed Manifesto
June 4th, 2020 at 16:00 CET / 10:00 EST

Welcome to the launch of the Seaweed Manifesto – the result of a collaborative work of seaweed supporters from private sector, research institutions, UN agencies and civil society.

The Seaweed Manifesto was initiated by the Lloyd's Register Foundation and the work has been actively supported by the Sustainable Ocean Business Action Platform of the United Nations Global Compact. We will share visions about the potential of the seaweed industry, hear perspectives from already mature markets, and learn more about how seaweed can contribute to feeding the world, climate change mitigation and ecosystem support.

The Seaweed Manifesto will be released in advance of the meeting at www.seaweedmanifesto.com.

16:00 – 17:15 CET // 10:00 - 11.45 EST

Moderated by Mr. Erik Giercksky, Head, Sustainable Ocean Business, UN Global Compact

(Note: There is a small buffer in the timing before/after each speaker to allow for an introduction by the moderator and potentially a follow-up question.)

16:00 – 16:20	Opening remarks and the launch of the manifesto
	Decade of ocean action (5 min.) <ul style="list-style-type: none"> Mr. Erik Giercksky, Head, Sustainable Ocean Business, UN Global Compact
	New opportunities if we do it right (5 min.) <ul style="list-style-type: none"> Mr. Vincent Doumeizel, Director Food Programme, Lloyds Register Foundation
	Introduction to the manifesto (5 min.) <ul style="list-style-type: none"> Ms. Kjersti Aass, Senior Advisor, UN Global Compact
16:20 – 16:32	Why seaweed? Why a manifesto? (4 min. per person) <ul style="list-style-type: none"> Ms. Alexandra Cousteau, CEO Oceans 2050 Mr. Randall Brummett, Senior Specialist Aquaculture and Inland Fisheries, World Bank
	Global perspectives (4 min.) <ul style="list-style-type: none"> Mr. Junning Cai, Aquaculture Officer, UN Food and Agriculture Organization
16:32 – 16:38	

16:38 – 17:00	Visions for selected areas - Opportunities, barriers and way forward
	The food chains (4 min. per person) <ul style="list-style-type: none"> Ms. Andrea Weber, Director Corporate Responsibility, METRO Mr. Yoichi Sato, Manager Bio-resources Business Development Division, Riken Food
	Carbon Capture and Storage (4 min.) <ul style="list-style-type: none"> Ms. Jorunn Skjermo, Senior Scientist, SINTEF Ocean
	Ecosystem services (4 min.) <ul style="list-style-type: none"> Ms. Tiffany Waters, Aquaculture Strategy Specialist, The Nature Conservancy
17:00 – 17:05	How to build financially viable seaweed production (4 min.) <ul style="list-style-type: none"> Mr. Pierre C. Rousseau, Strategic Advisor Sustainable Business, BNP Paribas
17:05 – 17:15	Closing remarks – way forward
	The way forward (5 min.) <ul style="list-style-type: none"> Mr. Vincent Doumeizel, Director Food Programme, Lloyds Register Foundation
	Reflections from meeting and closing remarks (5 min.) <ul style="list-style-type: none"> Mr. Sturla Henriksen, Special Advisor on Oceans to the UN Global Compact