Dear Business Leaders,

The UN has estimated that the world will need to spend between $3 trillion to $5 trillion annually to meet the Sustainable Development Goals (SDGs) by 2030. The ongoing Covid-19 pandemic has increased this SDG-financing gap by an additional $2 trillion annually. CFOs and finance teams have a crucial role to play in creating a sustainable future because they can control the flows of money and finance in the real economy, provide information that drives good decisions and engage with investors and other stakeholders to create the conditions required to drive system-wide change. The UN Global Compact’s CFO Taskforce launched in December 2019 as a founding group of CFOs with a specific purpose: mobilizing and creating a global movement of CFOs to activate corporate finance towards the SDG-financing gap. The members of the Taskforce developed the CFO Principles on Integrated SDG Investments and Finance, published in September 2020. These principles provide a common vision to support companies in the transition to sustainable development, leveraging corporate finance towards the realization of the SDGs.

- Principle 1: Develop a SDG impact thesis and measurement tools
- Principle 2: Integrate SDG strategy and investments into existing corporate strategy
- Principle 3: Integrate corporate SDG financing
- Principle 4: Integrate SDG communication and reporting

To achieve our ambition, we must scale our approach and so we are creating the opportunity for over 1,000 companies to become signatories to the CFO Principles on Integrated SDG Investments and Finance. As a UN Global Compact participant, your company is already leading the way globally in implementing corporate sustainability in your business operations. We are excited to invite you to join the next phase of work by becoming a signatory committing to the CFO Principles on Integrated SDG Investments and Finance.

As a signatory, you will be recognized as a participant in the CFOs for the SDGs Coalition, gain access to resources developed by the CFO Taskforce and join a global community of peers leading the way on shaping the future of corporate finance and the creation of a market for mainstream SDG investment.

Together, we can work to redefine the meaning for the role of CFOs as architects of long-term sustainable value creation.

Sincerely,

The Leadership Taskforce of the CFO for the SDGs Coalition