



Posting Title: **Consultant -- Senior Manager, Communications**

Location: Remote

HELP US DELIVER THE SUSTAINABLE DEVELOPMENT GOALS

The Sustainable Development Goals (SDGs) are the collective plan of global commitments required to end extreme poverty and hunger, tackle climate change and create a more socially inclusive world by 2030.

This is a significant multi-stakeholder effort agreed at the UN which cannot be delivered by Governments and Civil Society alone. The actions, innovations and finances of the private sector are critical.

The UN Global Compact is the world’s largest corporate sustainability initiative with over 11,000 participating companies in 163 countries, and 68 Local Networks around the world.

We enable and support companies across all sectors, geographies and sizes in their efforts to help meet the SDGs. Today 75% of participating companies have activities to advance the SDGs. But we are an ambitious team, energized behind our mission of mobilizing a global movement of responsible companies and organizations to create the world we want.

POSITION SUMMARY

We are seeking an experienced and creative all-round communications professional with a track record of success in corporate or UN communications such as identifying and pitching stories, writing op-eds and creating compelling content for our own communications channels. The Senior Manager, Communications will lead and implement corporate communications strategies to build our brand and get our messages out via traditional and social media channels. Under the guidance of the Chief of Communications, the Senior Manager, Communications will support the UN Global Compact’s overall communications function. She/he will also be adept at handling crisis communications and advising on reputational risk.

DUTIES AND RESPONSIBILITIES

- Guide and create content development, proactive media relations, speaking opportunities, and earned media, social media, and media events



- Write compelling content for initiatives that position the CEO as a thought leader on corporate sustainability
- Provide thorough editorial review and oversight over publications and other content for external audiences
- Set strategy for media and social media opportunities to help amplify event and advance the organization's mission.
- Write press releases, quotes, talking points and other briefing notes for the CEO and senior leaders.
- Develop and advise the CEO and Global Compact Local Networks on messaging opportunities and priorities.
- Leverage analytics and metrics in planning and evaluating external communications activities, taking a data-driven approach to communications efforts
- Address needs for rapid response activities (including crisis and reputation management) as well as larger, longer-term communications initiatives
- Additional projects, as assigned

RESULTS EXPECTED

Increased positive coverage of UN Global Compact and our priorities in top-tier media outlets. Take our social media strategy to the next level with compelling, shareable content for our website and social media platforms including LinkedIn, Twitter, Instagram and Facebook.

CORE VALUES:

- Integrity: Demonstrates the values of the United Nations in daily activities and behaviors; acts without consideration of personal gain; resists undue political pressure in decision-making; does not abuse power or authority; stands by decisions that are in the Organization's interest, even if they are unpopular; and takes prompt action in cases of unprofessional or unethical behavior.
- Professionalism: Shows pride in work and in achievements; demonstrates professional competence and mastery of subject matter; is conscientious and efficient in meeting commitments, observing deadlines and achieving results; is motivated by professional rather than personal concerns; shows persistence when faced with difficult problems or challenges; and remains calm in stressful situations.
- Respect for Diversity: Works effectively with people from all backgrounds; treats all people with dignity and respect; treats men and women equally;



shows respect for and understanding of diverse points of view and demonstrates this understanding in daily work and decision-making, examines own biases and behaviors to avoid stereotypical responses, and does not discriminate against any individual or group.

EDUCATIONAL AND EXPERIENCE REQUIREMENTS

- 20 + years of experience managing communications, media, and social media relations
- Fluent English and excellent business writing skills
- Deep understanding of news media globally with journalism experience an asset
- A proven track record of managing executive participation at external events.
- A proven track record of successfully pitching and persuading journalists to cover relevant stories
- Demonstrated initiative and ability to work independently but equally comfortable working in a diverse team environment and often under deadline pressure
- Experience working with partners and PR agencies to generate the best results on deadline and within budget

Proven delivery of results:

- Must be able to manage multiple priorities (including content management demands), communicate status appropriately, and maintain a high level of operational transparency and accountability.
- Delivers to clear goals within strategies. Identifies priority activities and assignments, allocates appropriate time and resources, tracks progress and adjusts priorities as required.
- Foresees risks and allows for contingencies when planning. Monitors and adjusts plans and actions as necessary
- Excellent oral and written communication, interpersonal and collaborative skills.
- Strong organizational skills and ability to prioritize a varied workload
- Strong problem-solving skills, analytical skills, and attention to detail
- Applicants must be authorized to work in United States. The Foundation for the Global Compact does not sponsor work visas

RECRUITMENT PROCESS



- Please include the following materials in your e-mail submission to hriquiries@unglobalcompact.org with the subject heading "Consultant -- Senior Manager, Communications":
 1. Cover Letter
 2. Resume/CV
- Applications will be accepted until , 12, March 2021
- Given the anticipated volume of submissions, only highly qualified candidates will be contacted. No phone calls or unsolicited emails outside of the submission process.

The Foundation for the Global Compact is committed to creating a diverse and inclusive environment of mutual respect. The Foundation for the Global Compact recruits and employs staff regardless of gender identity, sexual orientation, race, religious, cultural and ethnic backgrounds or disabilities. Reasonable accommodation for applicants with disabilities may be provided to support participation in the recruitment process when requested.