

# FOUNDATION FOR THE GLOBAL COMPACT

# Audited Financial Statements December 31, 2020



#### **Independent Auditor's Report**

To the Board of Directors of Foundation for the Global Compact

#### Report on the Financial Statements

We have audited the accompanying financial statements of Foundation for the Global Compact (the "Foundation"), which comprise the statement of financial position as of December 31, 2020, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Foundation for the Global Compact as of December 31, 2020, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### Report on Summarized Comparative Information

The financial statements of the Foundation as of and for the year ended December 31, 2019 were audited by other auditors whose report dated December 6, 2022, expressed an unmodified opinion on those statements. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2019, is consistent, in all material respects with the audited financial statements for which it was derived.

Sax CPASLLP

New York, NY April 13, 2023

# FOUNDATION FOR THE GLOBAL COMPACT STATEMENT OF FINANCIAL POSITION AT DECEMBER 31, 2020

(With comparative totals at December 31, 2019)

	12/31/20	12/31/19		
Assets				
Cash and cash equivalents	\$6,927,411	\$6,662,442		
Pledges, participant, and signatory receivables, net of allowance for doubtful accounts (Note 2c)	8,309,056	2 657 276		
Prepaid expenses and other assets Fixed assets (net of accumulated	442,087	3,657,276 484,085		
depreciation) (Note 3) Cash restricted for letter of credit (Note 4)	401,695 752,546	535,834 752,546		
cash restricted for fetter of credit (Note 4)	732,340	732,340		
Total assets	\$16,832,795	\$12,092,183		
Liabilities and Net Assets				
Liabilities:				
Accounts payable and accrued expenses	\$1,855,379	\$1,891,931		
Due to local networks (Note 5)	1,632,500	1,122,538		
Paycheck Protection Program loan (Note 6)	1,112,505	0		
Deferred rent	1,763,925	1,760,201		
Total liabilities	6,364,309	4,774,670		
Net assets:				
Without donor restrictions	8,976,848	5,504,219		
With donor restrictions (Note 7)	1,491,638	1,813,294		
Total net assets	10,468,486	7,317,513		
Total liabilities and net assets	\$16,832,795	\$12,092,183		

# FOUNDATION FOR THE GLOBAL COMPACT STATEMENT OF ACTIVITIES FOR THE YEAR ENDED DECEMBER 31, 2020

(With comparative totals for the year ended December 31, 2019)

	Without	With		
	Donor	Donor	Total	Total
	Restrictions	Restrictions	12/31/20	12/31/19
Public support and revenue:				
Contributions and grants	\$5,441,291	\$3,684,908	\$9,126,199	\$6,427,753
Participant and signatory revenue	13,858,255		13,858,255	9,577,954
Event income	596,344		596,344	732,292
Donated services (Note 8)	320,000		320,000	300,000
Interest income	744		744	1,874
Net assets released from				
restrictions (Note 7)	4,006,564	(4,006,564)	0	0
Total public support				
and revenue	24,223,198	(321,656)	23,901,542	17,039,873
Expenses:				
Program services	16,250,687		16,250,687	12,411,597
Supporting services:				
Management and general	2,933,617		2,933,617	2,960,162
Fundraising	1,566,265		1,566,265	1,562,260
Total supporting services	4,499,882	0	4,499,882	4,522,422
Total expenses	20,750,569	0	20,750,569	16,934,019
Change in net assets	3,472,629	(321,656)	3,150,973	105,854
Ü	, ,	, ,	, ,	,
Net assets - beginning of year	5,504,219	1,813,294	7,317,513	7,211,659
5 5 7				, , , , ,
Net assets - end of year	\$8,976,848	\$1,491,638	\$10,468,486	\$7,317,513
1.00 abboto bita of your	40,770,010	#1,171,000	+10,100,100	Ψ, 10 1, 10 10

## FOUNDATION FOR THE GLOBAL COMPACT STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2020

(With comparative totals for the year ended December 31, 2019)

**Supporting Services** Management Total Total Total **Program** and **Expenses** Supporting **Expenses** Services General Services 12/31/20 12/31/19 **Fundraising** Salaries \$3,935,124 \$682,358 \$850,438 \$1,532,796 \$5,467,920 \$4,921,288 Payroll taxes and benefits 1,438,347 247,022 310,848 557,870 1,996,217 1,694,029 Professional fees (including in-kind) (Note 8) 4,470,206 1,175,571 62,331 1,237,902 5,708,108 3,963,284 **Grants to Global Compact** 3,600,000 3,600,000 1,200,000 0 Grants to UN Agencies 324,894 0 324,894 301,154 79,259 Travel 140,319 58,245 21,014 219,578 768,708 11,869 Communications 68,616 14,829 26,698 95,314 143,178 746,810 401,349 **Event expenses** 391,429 9,920 1,148,159 1,418,239 139,517 **Printing** 142,641 0 142,641 Postage and supplies 23,269 45,096 2,870 47,966 71,235 90,041 1,684,851 Occupancy 1,212,933 209,786 262,132 471,918 1,579,701 Insurance 7,005 1,212 1,514 9,731 2,726 8,450 Banking fees 86,724 86,724 86,724 156,119 Bad debt expense 362,621 Depreciation 140,523 24,305 30,369 54,674 195,197 187,690 Total \$2,933,617 \$16,250,687 \$1,566,265 \$4,499,882 \$20,750,569 \$16,934,019

# FOUNDATION FOR THE GLOBAL COMPACT STATEMENT OF CASH FLOWS FOR THE YEAR ENDED DECEMBER 31, 2020

(With comparative totals for the year ended December 31, 2019)

Cash flows from operating activities:	
Change in net assets \$3,150,973	\$105,854
Adjustments to reconcile change in net assets	,
to net cash (used for)/provided by operating activities:	
Depreciation 195,197	187,690
Bad debt expense 0	(362,621)
Changes in assets and liabilities:	
Pledges, participant, and signatory receivables (4,651,780)	306,584
Prepaid expenses and other assets 41,998	(434,118)
Accounts payable and accrued expenses (36,552)	1,158,215
Due to local networks 509,962	92,374
Deferred rent 3,724	58,125
Total adjustments (3,937,451)	1,006,249
Net cash flows (used for)/provided by operating activities (786,478)	1,112,103
Cash flows from investing activities:	
Purchase of fixed assets (61,058)	(138,110)
Net cash flows used for investing activities (61,058)	(138,110)
Cash flows from financing activities:	
Proceeds from Paycheck Protection Program loan 1,112,505	0
Net cash flows provided by financing activities 1,112,505	0
Net increase in cash, cash equivalents and restricted cash 264,969	973,993
Cash, cash equivalents and restricted cash - beginning of year 7,414,988	6,440,995
Cash, cash equivalents and restricted cash - end of year \$7,679,957 \$	57,414,988
Cash, cash equivalents and restricted cash:	
•	56,662,442
Cash restricted for letter of credit 752,546  Total each equivalents and restricted each \$7,670,057	752,546
Total cash, cash equivalents and restricted cash \$7,679,957 \$	57,414,988
Supplemental information:	
Interest and taxes paid \$0	\$0

### FOUNDATION FOR THE GLOBAL COMPACT NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2020

#### **Note 1 - Organization**

Foundation for the Global Compact (the "Foundation") was devised to promote the work of the Global Compact Initiative, which is managed by a United Nations' entity (Global Compact Office.) The Foundation is a not-for-profit organization established in April 2006 to help raise funds to support the work of the Global Compact Office entrusted with overall management of the initiative.

The Foundation is separate and distinct from the United Nations and Global Compact Office. The Foundation is not to be considered, for any purposes whatsoever, as being a United Nations entity or part of a United Nations entity. The Foundation considers the input of the Global Compact Office in connection with its fundraising, which is conducted in a manner that respects the dignity, international character and status of the United Nations.

The Foundation provided office space and administrative staff to the Global Compact Office. These costs are considered program activity of the Foundation.

The Foundation was incorporated in the State of New York and has been notified by the Internal Revenue Service that it is a not-for-profit organization exempt from Federal income tax under Section 501(c)(3) of the Internal Revenue Code and has not been determined to be a private foundation.

#### **Note 2 - Significant Accounting Policies**

#### a. Basis of Accounting

The financial statements have been prepared on the accrual basis of accounting, which is the process of recognizing revenue and expenses when earned or incurred rather than received or paid.

#### b. Basis of Presentation

The Foundation reports information regarding their financial position and activities according to the following classes of net assets:

- ➤ *Net Assets Without Donor Restrictions* accounts for activity without donor-imposed restrictions.
- ➤ Net Assets With Donor Restrictions relates to activity based on specific donor restrictions that are expected to be satisfied by the passage of time or performance of activities.

#### c. Revenue Recognition

The Foundation follows the requirements of the Financial Accounting Standards Board's ("FASB") Accounting Standards Codification ("ASC") 958-605 for recording contributions, which are recognized when contributions become unconditional in nature. Contributions are recorded in the net asset classes referred to above depending on the existence and/or nature of any donor-imposed restriction. When a restriction expires, that is, when a stipulated time restriction ends, or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions. If donor restricted contributions are satisfied in the same period they were received, they are classified as without donor restrictions.

The Foundation evaluates whether contributions are conditional or unconditional. Contributions are considered to be conditional when both a barrier must be overcome for the Foundation to be entitled to the revenue and a right of return of the asset or right of release from the obligation exists.

Contributions expected to be received within one year are recorded at net realizable value. Long-term pledges are recorded at fair value, using risk-adjusted present value techniques.

The Foundation follows the requirements of FASB ASC 606 for recognizing revenue from contracts with customers, which applies to event income. Income is recognized as revenue at the point in time the event takes place and the performance obligation is met. Event income that has been earned but not paid at year-end is recognized as income and a related receivable. Cash that has been received but not earned at year-end is recognized as deferred revenue.

In 2018, the Global Compact Office implemented a new business model where company participants of the Global Compact Initiative over USD 50 Million in size are required to pay an annual contribution to the Foundation in order to remain in the initiative. Two engagement tiers (Participant and Signatory) with different contribution levels were established to provide flexibility to companies based on their engagement needs and wants. Importantly, the Local Network Development Fund ("LNDF") was created, where 5% of all annual required contributions received are set aside in a special pool of funds that is used to fund emerging and developing networks. Participant and Signatory revenue is recognized when the company participants commit to the Global Compact Initiative and are therefore obligated to make a payment to the Foundation.

All receivables are due within one year and have been recorded at net realizable value. Based on a review of specific outstanding balances and historical experience, the Foundation established an allowance for doubtful accounts of \$1,000,000 at December 31, 2020 and December 31, 2019.

#### d. Cash and Cash Equivalents

The Foundation considers all liquid investments with an initial maturity of three months or less to be cash and cash equivalents. Certain cash accounts are limited in use by agreements with the Foundation's landlord and have been identified separately on the statement of financial position. Restricted cash is included in cash and cash equivalents on the statement of cash flows.

#### e. Concentration of Credit Risk

Financial instruments, which potentially subject the Foundation to a concentration of credit risk, consist of cash accounts which are placed with a financial institution that management deems to be creditworthy. At times, balances may exceed federally insured limits. While at year end, the Foundation had material uninsured balances, management feels they have little risk and has not experienced any losses due to bank failure.

#### f. Fixed Assets

Property and equipment are capitalized at cost, if purchased, or at the fair value at the date of gift, if donated. The Foundation capitalizes fixed assets in excess of \$1,000 that have a useful life of more than one year. Depreciation has been computed using the straight-line method over the estimated useful life of the assets.

#### g. Deferred Rent

The Foundation recognizes rent expense on the straight-line method and records deferred rent for the cumulative amount that expenses exceed actual payments. In latter stages of the lease, deferred rent will be reduced as the amount of payments exceeds the expense recorded.

#### h. <u>Donated Services</u>

Donated services that either create or enhance non-financial assets or require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided in-kind, are recognized at fair value.

Many volunteers, including board members, provide services in support of the Foundation's mission. Those services have not been recognized on the financial statements because they do not meet the criteria outlined above.

#### i. Management Estimates

The preparation of financial statements in accordance with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Actual results could differ from those estimates.

#### j. <u>Functional Allocation of Expenses</u>

The costs of providing various programs and other activities have been summarized on a functional basis in the financial statements. Accordingly, certain costs have been allocated among the programs and supporting services benefited. Management and general expenses include those expenses that are not directly identifiable with any other specific function but provide for the overall support and direction of the Foundation.

Salaries were allocated using time and effort as the basis. The following expenses were allocated using the salary allocation as the basis:

- Payroll taxes and benefits
- Occupancy
- Insurance
- Depreciation

All other expenses have been charged directly to the applicable program or supporting services.

#### k. Accounting for Uncertainty of Income Taxes

The Foundation does not believe its financial statements include any material, uncertain tax positions. Tax filings for periods ending December 31, 2017 and later are subject to examination by applicable taxing authorities.

#### l. <u>Comparative Financial Information</u>

The financial statements include certain prior year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should read in conjunction with the Foundation's financial statements for the year ended December 31, 2019, from which the summarized information was derived.

#### m. New Accounting Pronouncements

FASB issued Accounting Standards Update ("ASU") No. 2020-07, *Presentation and Disclosures by Not-for-Profit Entities for Contributed Nonfinancial Assets*, which becomes effective for the December 31, 2022 year. This ASU focuses on improving transparency in the reporting of contributed nonfinancial assets and requires a separate line-item presentation on the statement of activities and additional disclosures.

FASB also issued ASU No. 2016-02, *Leases*. The ASU which becomes effective for the December 31, 2022 year, requires the full obligation of long-term leases to be recorded as a liability with a corresponding "right to use asset" on the statement of financial position.

The Foundation is in the process of evaluating the impact these standards will have on future financial statements.

#### Note 3 - Fixed Assets

Fixed assets consist of the following:

			Estimated
	12/31/20	12/31/19	<u>Useful Life</u>
Furniture and equipment	\$1,016,386	\$972,808	3-7 years
Leasehold improvements	<u>392,163</u>	<u>374,683</u>	Life of lease
	1,408,549	1,347,491	
Less: accumulated depreciation	<u>(1,006,854</u> )	<u>(811,657</u> )	
Total fixed assets, net	<u>\$401,695</u>	<u>\$535,834</u>	

#### **Note 4 - Commitments**

In September 2014, the Foundation entered into a lease agreement for office space that expires on September 30, 2030. Future minimum payments are as follows:

Year ending:	December 31, 2021	\$1,569,803
	December 31, 2022	1,566,012
	December 31, 2023	1,566,012
	December 31, 2024	1,566,012
	December 31, 2025	1,588,708
Thereafter		8,227,240
Total		<u>\$16,083,787</u>

Per the terms of this lease agreement, the Foundation obtained a letter of credit for \$752,546 to serve as the security deposit on the lease. The Foundation is required to maintain a cash balance in this amount to cover the letter of credit.

#### Note 5 - Due to Local Networks

The Global Compact Office works with entities in various countries that are referred to as UN Global Compact Local Networks ("Local Networks"). These entities are clusters of participants (business and non-business) who come together to advance the Global Compact principles and United Nations' goals within a particular geographic context. Local Networks are independent, self-governed, and self-managed entities that operate at the country level.

As part of its support for the Global Compact Office, the Foundation receives contributions on behalf of certain Local Networks. Because the Foundation does not have variance power over the contributions, they are treated as exchange transactions. The amounts collected by the Foundation that have yet to be passed through to these Local Networks are reflected as a liability.

#### **Note 6 - Paycheck Protection Program Loan**

During the year ended December 31, 2020, the Foundation obtained a loan from the Small Business Administration ("SBA") in the amount of \$1,112,505 through the Paycheck Protection Program ("PPP"). Terms of the loan indicated that if certain conditions were met, which included maintaining average work forces during periods subsequent to receipt of the loan funds that were not less than pre-determined historical periods, that the loan, or a portion thereof, would be forgiven. Portions that were not forgiven would be payable over a two-year period, with a ten-month deferral of payments and interest accrued at 1%. The Foundation treated the PPP loan as a loan payable in accordance with FASB ASC 470 and the full balance was outstanding at December 31, 2020. Subsequent to year-end, this loan was forgiven in full and will be recognized as income during the year ended December 31, 2021.

### Note 7 - Net Assets with Donor Restrictions

The following summarizes the activity of net assets with donor restrictions:

		Decembe	r 31, 2020	
			Released	
	Balance		From	Balance
	1/1/20	Additions	Restrictions	12/31/20
PRME	\$79,961	\$0	(\$79,961)	\$0
Private Sustainability Finance	298,317	475,020	(425,876)	347,461
Industry Sector Engagement	354,293	0	(354,293)	0
Child Labor Platform	30,950	130,000	(13,000)	147,950
Developing Corporate	,	ŕ		ŕ
Anti-Corruption in Egypt	9,416	0	(9,416)	0
Breakthrough Innovation	90,000	20,000	(40,200)	69,800
Oceans	278,856	542,500	(811,283)	10,073
Pathways	365,493	50,000	(214,625)	200,868
Responsible Investing	168,597	200,800	(294,373)	75,024
Transformation Governance	31,659	494,500	(375,784)	150,375
Climate and Health	0	813,750	(683,113)	130,637
Belt and Road Initiative	0	450,000	(296,754)	153,246
Human Rights and Decent Work	ς 0	508,338	(302,134)	206,204
Social Enterprise and Impact				
Investing	<u> 105,752</u>	0	<u>(105,752</u> )	0
Total	\$1,813,294	<u>\$3,684,908</u>	<u>(\$4,006,564</u> )	<u>\$1,491,638</u>
		Decembe	r 31, 2019	
			Released	
	Balance		From	Balance
	1/1/19	<u>Additions</u>	Restrictions	12/31/19
CEO Water Mandate	\$151,731	\$0	(\$151,731)	\$0
PRME	76,268	437,068	(433,375)	79,961
Private Sustainability Finance	398,872	140,000	(240,555)	298,317
Industry Sector Engagement	354,293	0	(0)	354,293
Child Labor Platform	57,950	140,000	(167,000)	30,950
Developing Corporate	,	,	( , ,	,
Anti-Corruption in Egypt	16,424	143,910	(150,918)	9,416
Scaling up Anti-Corruption				
Collective Action	782,085	0	(782,085)	0
Private Sector Investment				
Conference	36,962	0	(36,962)	0
Sustainable Development Goals	9,325	0	(9,325)	0
Breakthrough Innovation	0	90,000	(0)	90,000
Oceans	0	786,250	(507,394)	278,856
Pathways	0	563,750	(198,257)	365,493
Responsible Investing	0	294,707	(126,110)	168,597
Transformation Governance	0	377,917	(346,258)	31,659
Social Enterprise and Impact				
Investing	<u> 105,752</u>	0	0	<u>105,752</u>
Total	\$1,989,66 <u>2</u>	<u>\$2,973,602</u>	(\$3,149,970)	<u>\$1,813,294</u>

#### **Note 8 - Donated Services**

The Foundation received donated legal services in the amount of \$320,000 in 2020 and \$300,000 in 2019. These services were provided in connection with drafting contracts and procedural policies and they have been allocated to management and general expenses.

#### Note 9 - Employee Benefit Plan

The Foundation has a tax deferred annuity plan in accordance with the Internal Revenue Service Code Section 403(b). The plan allows employees to voluntarily contribute a portion of their salary (limited by statutory rates) to the plan to be used for retirement. Employees are entitled to enroll in the plan after six months of employment. The Foundation contributes 15% of each eligible employee's annual gross salary plus a match up to 7.5%. The Foundation contributed \$850,000 during the year ended December 31, 2020 and \$690,000 during the year ended December 31, 2019.

#### Note 10 - Liquidity and Availability of Financial Resources

The Foundation maintains cash on hand to be available for its general expenditures, liabilities, and other obligations for on-going operations. As part of its liquidity management, the Foundation operates its programs within a board approved budget and relies on grants, contributions, and event income to fund its operations and program activities.

The following reflects the Foundation's financial assets at December 31, 2020 that are available to meet cash needs for general expenditures within one year:

Financial assets at December 31, 2020:

Cash and cash equivalents \$6,927,411
Pledges, participant, and signatory receivables,
net of allowance for doubtful accounts 8,309,056

Total financial assets \$15,236,467 Less amounts not available for general expenditures:

Donor contributions restricted to specific purposes (1,491,638)

Financial assets available to meet cash needs for general expenditures within one year \$13,744,829

#### **Note 11 - Subsequent Events**

Subsequent events have been evaluated through April 13, 2023, the date the financial statements were available to be issued. Adjustments and disclosures have been made for all subsequent events that have occurred.